

125 West 55th St
New York, NY 10019

Contract # 25179998	Changes as of: 10/3/2016 at 12:49 PM	Version: Highlighting Revision 2	Total \$: \$18,625.00
CPE: 163/173/4860	Flight: 10/18/16 - 10/24/16	Station: WWSB	Total Spots: 30
Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Market: Sarasota-Manatee - SRA	Total CPP: \$0.00
3050 K ST NW #100	Product: Issue	Office: WASHINGTON	Total GRP:
Washington, DC 20007	Agency Order #: 5072635	Primary Demo: Adults 35+	Traffic #: 61287
	Buyer: Thompson, Katie	Con Type: POLITICAL/NOTE	Separation:
	Salesperson: BRADLEY PHILIPPS	Assistant: BRADLEY PHILIPPS	
	202-955-5342	202-955-5342	

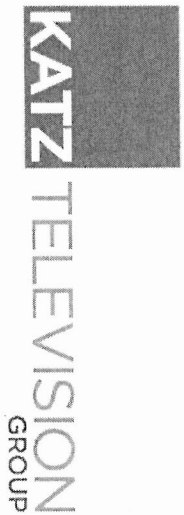
Comments: revised line 15

10/18 - 10/18								Total	Total		
#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18	Spots	\$	CPP	GRP
15	Th 9p-10p		Notorious	\$1,500.00	0	30	1	1	\$1,500.00	\$0.00	0.0
Changes: Program from Scandal-ABC to Notorious								30	\$18,625.00	\$0.00	0.0

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	202-955-5342	Assistant: BRADLEY PHILIPPS
		Total CPP: \$0.00
		Traffic #: 61287
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/03/16 12:49 PM	BRADLEY PHILIPPS	revised line 15
10/03/16 12:47 PM	Ronda Drago	LN 15 PRG IS NOTORIOUS PLS REV PRG
08/28/16 10:30 AM	BRADLEY PHILIPPS	Separation: 30
08/25/16 2:49 PM	Ronda Drago	LINE 11 NA OFFER 1X MON 10/24 7P-8P ABC 7 NEWS @\$800
05/24/16 10:28 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information
Market Budget: \$620,833
WWSB Share: 3%
Comment:
Unknown: 97%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	30	\$18,625.00	N/A
Total	100%	30	\$18,625.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Oct	30	\$18,625.00
Total	30	\$18,625.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/3/16 12:49 PM	BRADLEY PHILIPPS	Revised			\$0
Makegood 2	10/3/16 12:47 PM	Ronda Drago	Sent To Rep			\$0
Revision	8/28/16 10:30 AM	BRADLEY PHILIPPS	Confirmed		1	\$0
Makegood 1	8/25/16 2:49 PM	Ronda Drago	Sent To Rep			\$0
Queued for Electronic Contracting	6/1/16 8:27 AM					\$0
New	5/24/16 10:28 AM	BRADLEY PHILIPPS	Confirmed	31		\$18,625.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.